"Democracia Digital: análises dos ecossistemas de desinformação no Telegram (2018-2023)"

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Ecossistema de desinformação e propaganda computacional no aplicativo Telegram

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DEMOCRACIA DIGITAL

Análise dos ecossistemas de desinformação no Telegram durante o Processo Eleitoral Brasileiro de 2022

L4BHD UFB4

INTERNETLAB

CNPq
Conselho Nacional de Desenvolvimento Científico e Tecnológico

PPGAS/UFSC

Research Objectives

- Understand the **role of the Telegram app in the dissemination of disinformation** among Brazilian far-right groups;

- **Analyse (online) radicalization process and (offline) political violence** against democratic institutions, especially the Brazilian presidential election in October 2022

Why Telegram?

Deplatformization

“the removal of one’s account on social media for breaking platform rules”

(Rogers, 2020; VAN DIJCK, WINKEL & SCHÄFER, 2021)

“massive bans of far-right accounts on mainstream social media”

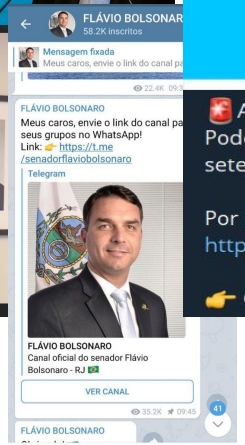
(Urman e Katz, 2020)

Uncensored?

“Telegram presents itself as a platform for open, uncensored, and anonymous communication and rarely deletes extremist content”

(SCHULZE, H. et al, 2022, p.6)

Exponential increase of Telegram in Brazil



Theoretical framework

a. Dark platforms (Zeng e Schäfer, 2021);
b. Refracted publics (Abidin, 2021);
c. Surveillance-as-method (Topinka, Finlayson & Osborne-Carey, 2021);

Dark platforms

"...digital platforms that are less regulated and moderated… (...) [They] have three characteristics: content liberation, exile congregation, and infrastructure ostracization"

(Zeng e Schäfer, 2021)

Refracted publics: transience of the content

🚨 ATTENTION ALL GROUP MESSAGES WILL BE DELETED FOR A BETTER GROUP PERFORMANCE!!! GRATEFUL FOR THE ATTENTION OF ALL PATRIOTS!!! 🚨

Refracted publics: discoverability

STF (Supremo Tribunal Federal - Supreme Court)	$TF (Dollar sign)
Alexandre de Moraes	"Xandão" or "carecão"
Lula (squid)	Molusco (mollusk)
Vacina (Vaccine)	Picada (sting)

Refracted publics: decodability

allusion to the

Ku Klux Klan

Surveillance-as-method

“using computational methods to scrape and collect large datasets of posts, comments, and profiles (in real-time)”

(Topinka, Finlayson & Osborne-Carey, 2021, p. 385)

Legal and ethical issues

Legal and ethical issues

- **All chats are public** and accessible to everyone;
- We guarantee the **total anonymity of users**, as well as the impossibility of detecting their real identities;
- It is **dangerous to reveal researchers' real identities**.

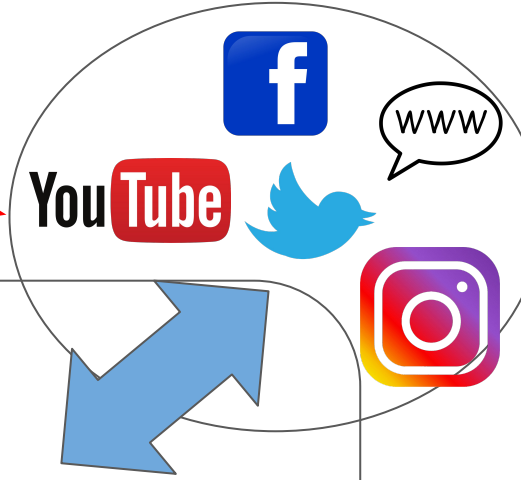
"Lurker"

“The user inside the chats **never posts anything**”

Data structure

Grammar of Telegram

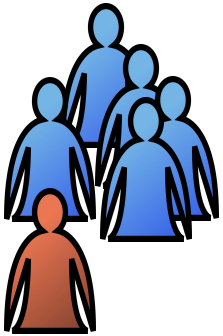
Multi-platform ecosystem



Groups

Channels

Users



Posts

jcfhasdkjfhsdjfhgdskfglskdgfksdgfhksgdlfgsdfjhgsdhjf gsdkjhfgkshd

jcfhasdkjfhsdjfhgdskfglskdgfksdgfhksgdlfgsdfjhgsdhjf gsdkjhfgkshd

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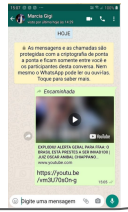
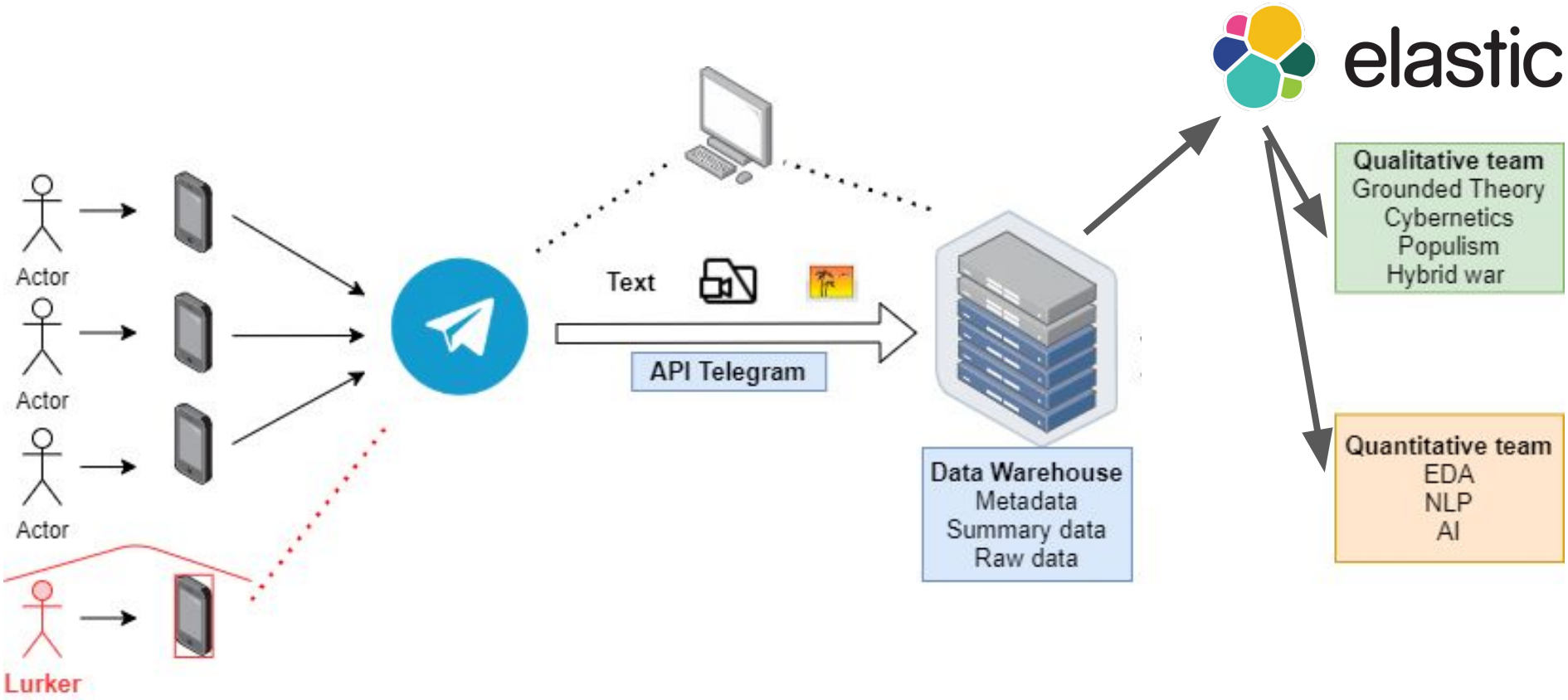


Extract, Transform and Load



Resultados

Relatórios parciais

[1º Relatório
Janeiro a Julho de 2022]

[2º Relatório
1 de Agosto a 14 de Setembro de 2022]

[3º Relatório
30 de setembro a 15 de novembro de 2022]

[4º Relatório - Ataques do 08/01/2023]

Artigos

Articles

Demarcating Patriotic Science on Digital Platforms: Covid-19, Chloroquine and the Institutionalisation of Ignorance in Brazil

Paulo F. C. Fonseca, Barbara E. Ribeiro & Leonardo F. Nascimento

Pages 530-554 | Published online: 03 Aug 2022

Download citation https://doi.org/10.1080/09505431.2022.2105691 Check for updates

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↘ artigo

Públicos refratados: grupos de extrema-direita brasileiros na plataforma Telegram

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Tarssio Barreto
Vítor Mussa

MAY 8, 2023

Digital Anthropology Meets Data Science

Analyzing online ecosystems in real time, teams of anthropologists and data scientists can begin to understand rapid social changes as they happen.

Far-right publics on brazilian Telegram a mixed-methods approach to digital anthropology

Corporate author : UNESCO [66594], LiiV Center for Innovating Digital Anthropology (USA) [16]
Person as author : Cesarino, Letícia [author] [1], Nascimento, Leonardo [author] [1], Fonseca, Paulo [author] [1]
Document code : SHS/MOST/DA/2023/PI/8

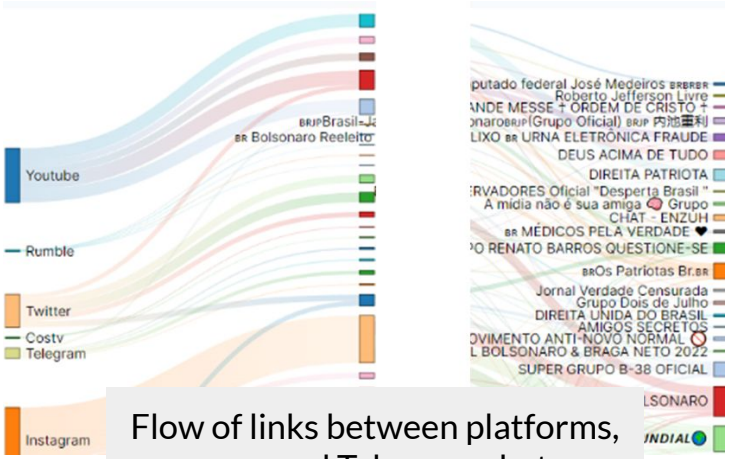
Monitor Telegram

90 ANOS DA JUSTIÇA ELEITORAL

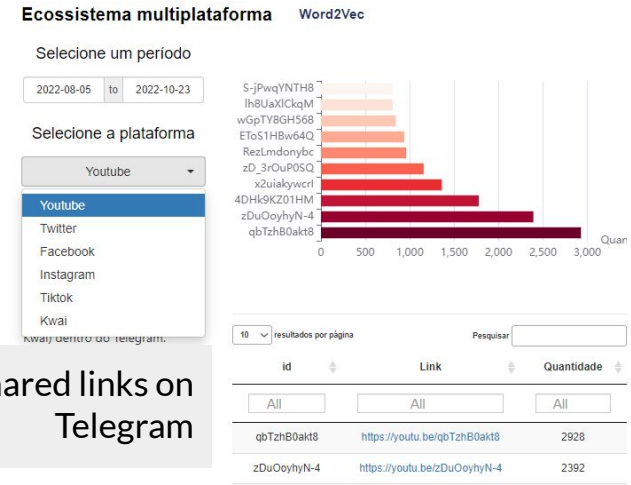
Assessoria Especial de Enfrentamento à Desinformação

anis
instituto de bioética

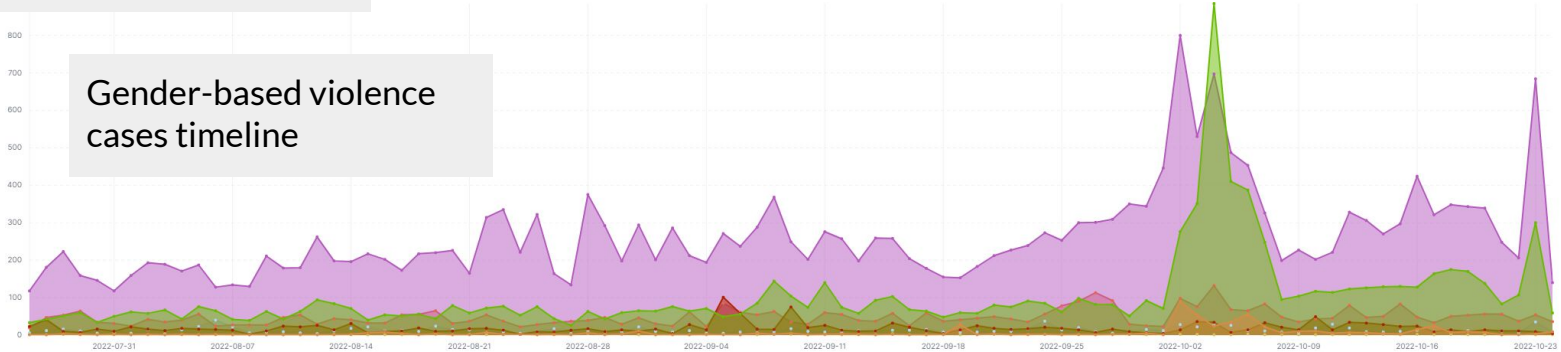
Examples of Analytic Tools



Flow of links between platforms, users and Telegram chats

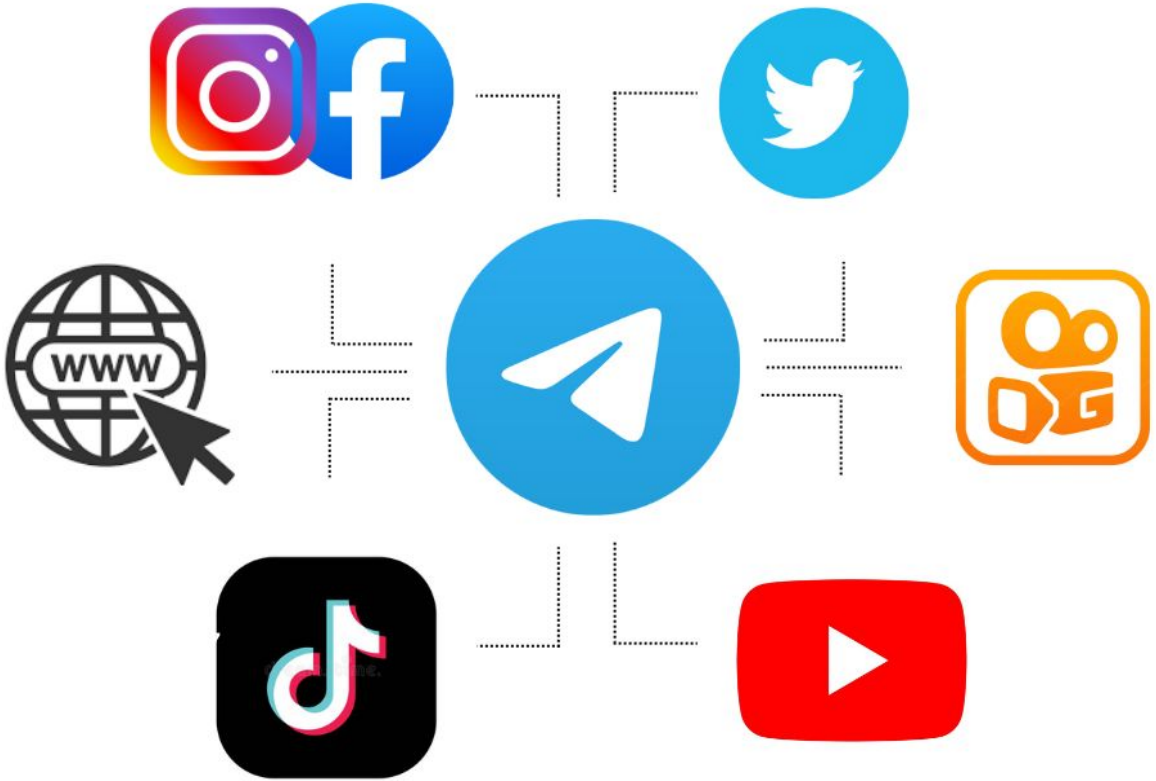


Most shared links on Telegram



Gender-based violence cases timeline

Ecossistema multiplataforma



Políticas de enxame (swarm politics)

Articulação estratégica entre agentes humanos e não-humanos

pautada na viralização de conteúdos

Estratégia de avanços e recuos

Eu acho que o Bolsonaro não vai aceitar passar a faixa pro bandido, essa é minha esperança, até porque ele já falou que não vai deixar o país cair no comunismo, e tá mais do que óbvio que sem fraude é Bolso no primeiro turno 14:52

Exato, e aí vai depender do Bolsonaro decidir se entra pra história como frouxo ou como mito. Se a fraude na apuração, que já tá armada, realmente acontecer, tem que se recusar a passar a faixa pra esse terrorista demoníaco do Lula, tem que lutar, tem que convocar as Forças Armadas e a população pra lutar contra a desgraça do comunismo, a qualquer custo 12:32

Telegram: entre repertórios e experimentações

TÁTICA

Mímese inversa e/ou "emotional narrative"

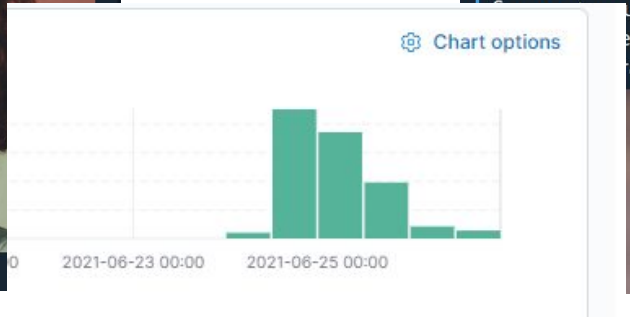
Telegram: entre repertórios e experimentações

Burger King botando criança pra ensinar adulto a dar a bunda virar viado e virar trans.

https://www.youtube.com/watch?v=301GMPrHt7M

YouTube
Burger King | Como explicar?
Sempre tem um adulto que, quando vê algo relacionado a LGBTQAI+, pensa: "como eu vou explicar isso pra uma criança?". Mas, ao contrário do que eles pensam, as crianças acham esses ...

Pânico Moral



🟡🔴*Vamos bater nos 200mil deslikes👎?*

O Burger King está com uma publicidade onde crianças dizem o que é LGBTQAI+

Acesse agora mesmo o link abaixo e dê o seu DESLIKE.

Faça isso agora pelas nossas crianças! Pelos nossos filhos e netos!

https://www.youtube.com/watch?v=301GMPrHt7M

Repasse para todos os seus grupos de WhatsApp.

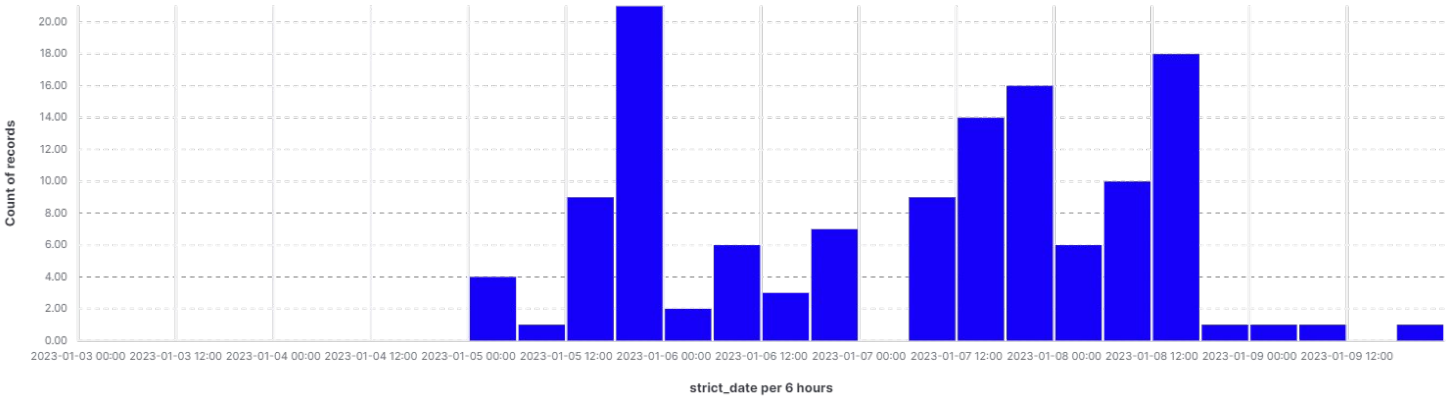
YouTube
Burger King | Como explicar?
um adulto que, quando vê algo relacionado a
ensa: "como eu vou explicar isso pra uma criança?".
ário do que eles pensam, as crianças acham esses ...

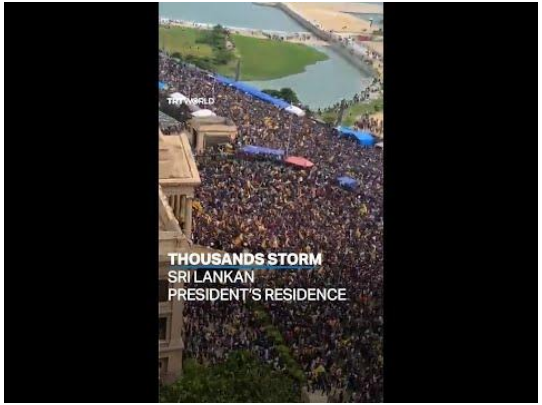
Telegram: entre repertórios e experimentações

Posicionamento anti-sistema

Ameaças para a atuação de determinadas elites e instituições políticas

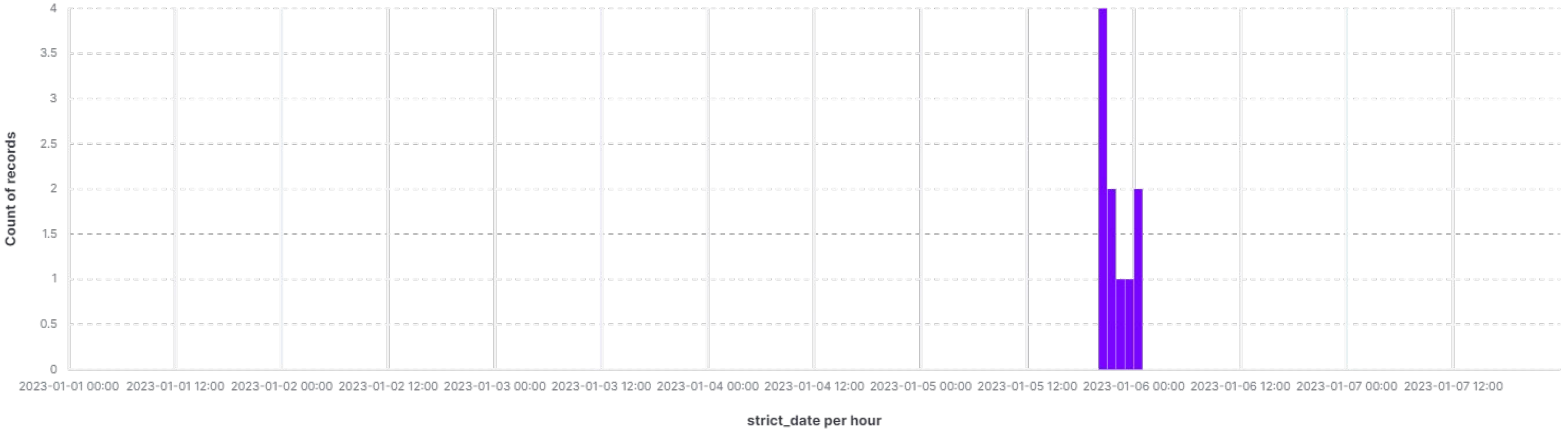
Festa da Selma

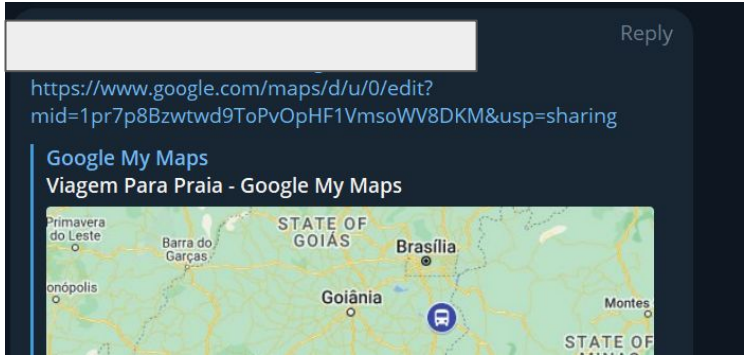


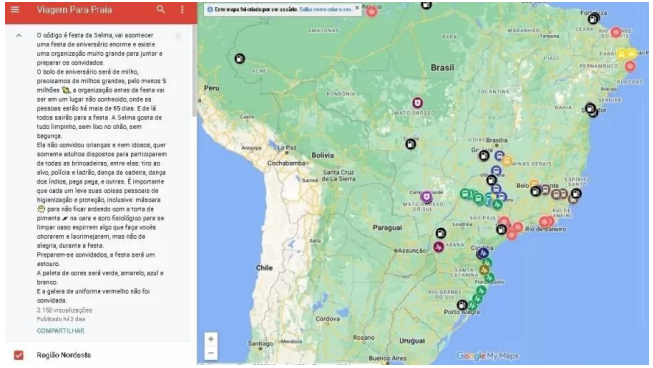


Vídeo mais compartilhado de 01 a 08/01/2023

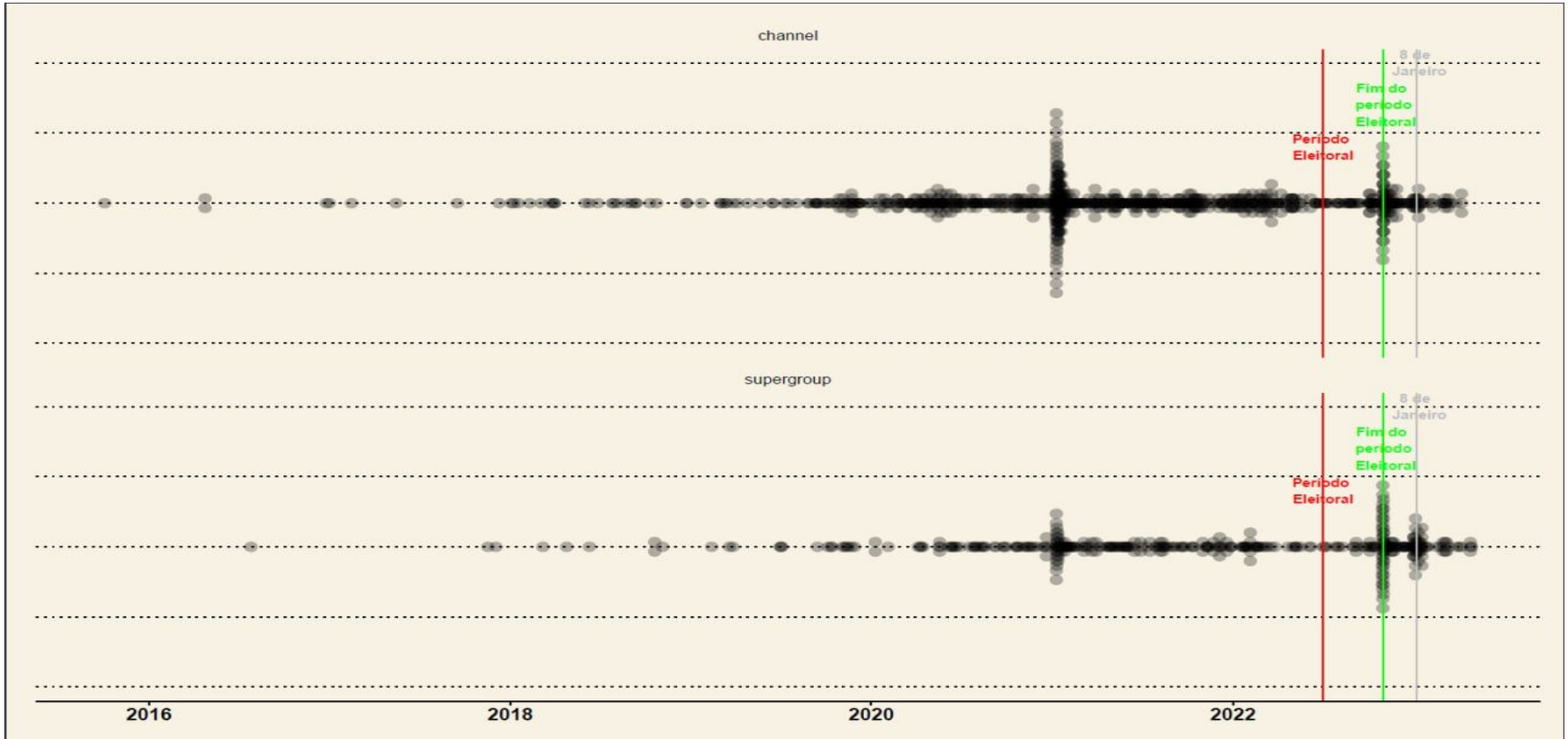
Viagem para praia







Nascimento e morte dos chats



Modelos de Linguagem

Hugging Face

Thank you!
Obrigado!

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Perguntas?
Questions?